

DUROV'S CODE

/ Durov's Code — Technology Media



UAE based
company

Media License
Number:
2836950

Durov's Code mission is to cover the hottest and relevant stories from the world of technology and innovation. Our journalism includes deep-dive research and meticulous analysis — we go the extra mile to keep our readers timely and thoroughly informed.

Our range of focus includes prospective startups, modern gadgets, technological breakthroughs, top tech events and so much more — from all parts of the world. Our formats include everything from news, interviews with top influencers, articles, to op-eds and videos.

/ Media Partner

Durov's Code is a media partner of international exhibitions in the fields of IT, technological development, and the future

منتدى دبي للمستقبل
DUBAI FUTURE FORUM







The Dubai Future Forum is an annual event organized by the Dubai Future Foundation in Dubai, at Museum of the Future

GITEX
GLOBAL

GITEX (abb. of Gulf Information Technology Exhibition) is a computer expo held annually in Dubai, at Dubai World Trade Center.

/ The Audience

Top 5 Countries:

 UAE	40%
 USA	23%
 India	15%
 Germany	6%
 UK	5%
 Others	11%

Our core audience have a general interest in the world of technology. Significant part of our readership are individuals who are directly involved in the tech field.

These people are changing the way we think about technology on a daily basis.

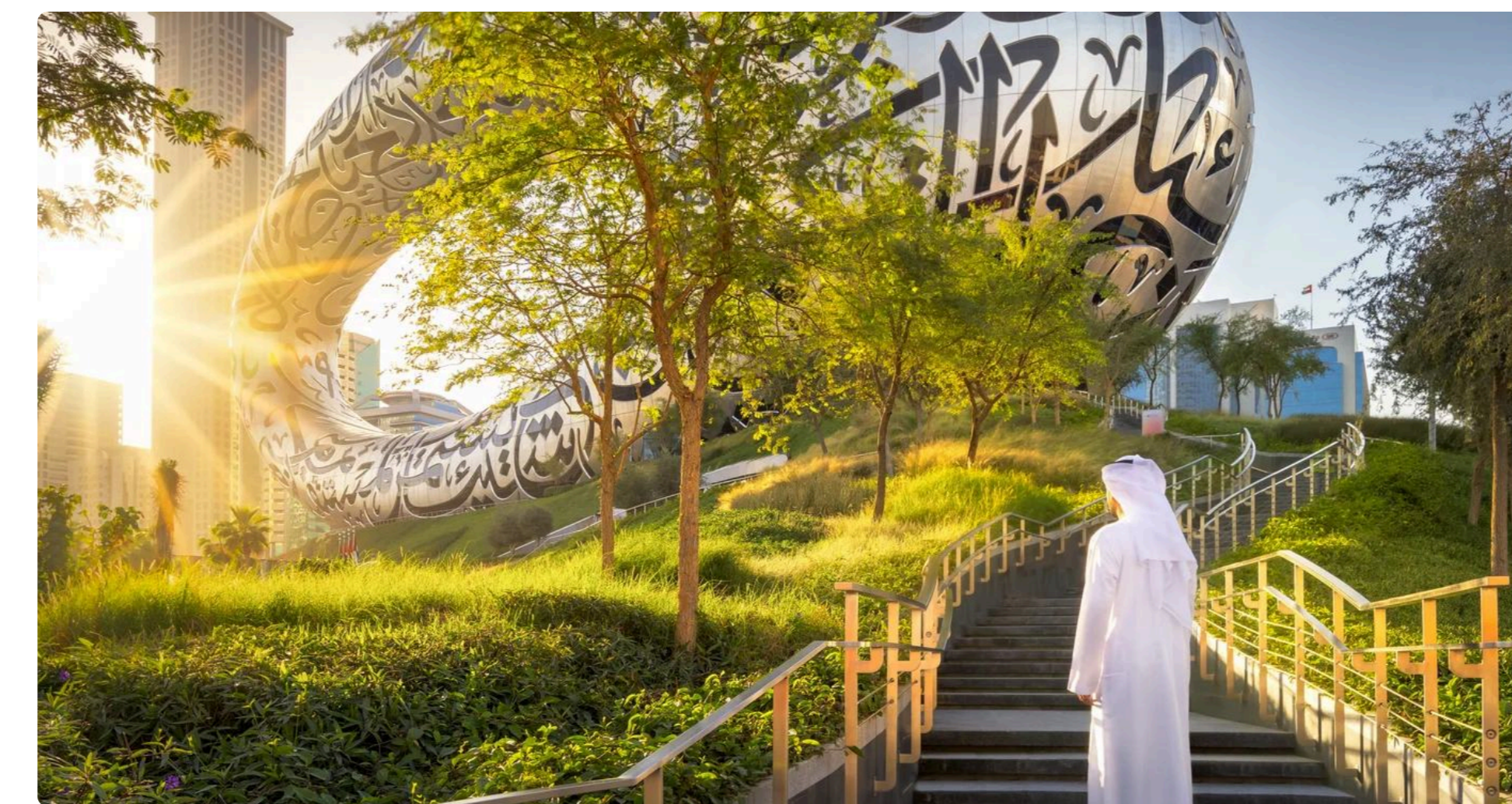
For this audience, staying informed and up-to-date on the latest news, trends, and innovations is not just a hobby, but a crucial part of their professional and personal lives.

300K Total audience
per month

3.2M Total impressions
per month

/ Editor's Choice

You can also read all the [Interviews](#), [Articles](#) and [News](#) on our website



[INTERVIEW] [DUROV'S CODE EXCLUSIVE]

[/ Museum of the Future is not a traditional museum, it is a living museum →](#)

Majed Jakka Al Mansoori
Deputy Executive Director
Museum of the Future



[INTERVIEW] [DUROV'S CODE EXCLUSIVE]

[/ Engineering the Future: How Dubai Future Labs Is Shaping the City of Tomorrow →](#)

Khalifa Al Qama
Executive Director
of Dubai Future Labs



[ARTICLE] [DUROV'S CODE EXCLUSIVE]

[/ Urbi prefers to be referred to not as a data aggregator, but as the creator of this data →](#)

Pavel Mochalkin
CEO Urbi

/ Reviews

You can also read all the [Interviews](#), [Articles](#) and [News](#) on our website



[REVIEWS]

[/ Your Last-Minute New Year Gift: Yasmina Speaker Review →](#)

For those still scrambling to find the perfect gift for loved ones, we've got a timely suggestion: Yasmina, the smart speaker from Yango Group.



[REVIEWS]

[/ First look at the Samsung Galaxy Z Fold 6 and Z Flip 6 →](#)

The foldable Samsung Galaxy Z Fold 5 was the revelation of the year.



[REVIEWS]

[/ Review of Meta Quest 3: the first step towards mixed reality →](#)

When Meta unveiled its latest VR headset, the Quest 3, it positioned it as a revolutionary tool for immersive meta-universe experiences.

/ Exclusive Dubai Data & Analytics

You can also
read all the
Interviews,
Articles and
News on
our website



[DUBAI] [DUROV'S CODE EXCLUSIVE]

/ The most popular cuisine of public catering institutions in Dubai →



[DUBAI] [DUROV'S CODE EXCLUSIVE]

/ Number of traffic cameras on UAE roads: statistics →



[DUBAI] [DUROV'S CODE EXCLUSIVE]

/ New roads appeared in the UAE over the past year: Statistics →

/ Startups

You can also read all the [Interviews](#), [Articles](#) and [News](#) on our website



[INTERVIEW] [DUROV'S CODE EXCLUSIVE] [STARTUPS]

/ I Don't Feel Awkward in Front of the Camera Anymore: Thanks, self.space →

Photography has long been associated with discomfort for many who aren't used to being in front of a camera.



[INTERVIEW] [DUROV'S CODE EXCLUSIVE] [STARTUPS]

/ Drinkit: per IT ad astra →

"Durov's Code" recently talked about the opening of the first smart coffee shop in the UAE, Drinkit, in which the entire system of receiving, creating and dispensing coffee is based on modern IT technologies.



[INTERVIEW] [DUROV'S CODE EXCLUSIVE] [STARTUPS]

/ Refsee: from Automating Monotonous Work to Helping Students →

Process automation not only simplifies work, but also saves time, which we can later invest in creating new products and projects. Peter Bondarenko and Mitia Muravyov kept that in mind when creating a reference search service — Refsee.

/ ESG

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[INTERVIEW] [DUROV'S CODE EXCLUSIVE]

/ Women in Science: How Suaad Al Harthi is Preserving Oman's Marine Ecosystems →

As we kick off the new year, we're turning our attention to the people working behind the scenes to protect our planet. That's why we sat down with Suaad Al Harthi, Executive Director of the Environment Society of Oman (ESO) — the country's only non-profit dedicated to preserving its natural heritage.

Suaad Al Harthi
Executive Director of the Environment Society of Oman (ESO)



[INTERVIEW] [DUROV'S CODE EXCLUSIVE]

/ SPARKLO: Revolutionizing the eco-industry for a better future →

Sparklo is a global cleantech company producing and operating innovative solutions for plastic and aluminium recycling — Reverse Vending Machines (or Sparklomats).

Max Kaplevich
Founder and CEO of Sparklo

/ Retainer

Annual
subscription →

Price on request

4 publications on the website (content is provided by the Partner)
with amplification posts in all our social networks.

/ Special Project

Cost per
material →

Price on request

The editorial board prepares the material (formats include interview, review, article, etc.) on a topic of the Partner's choice, working in close collaboration, ensuring that the material will be successful with the readership.

/ Exclusive Project

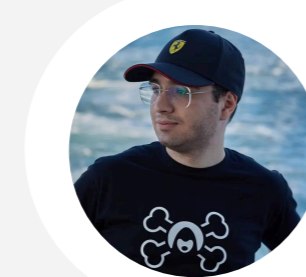
Price on request

Exclusive advertorial project created by the editorial board in cooperation with the Partner, with the possibility to involve niche Experts.

/ Contact Us

PR

Collaborations, Special projects, Exclusive materials and Interviews

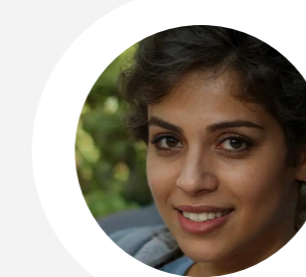


Gaik Dallakyan

aik@kod.ae

Advertising

Placement, Technology reviews, Company profile



Chaterine Gepiti

adv@kod.ae